

Peter Chamberlain Cann

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Video editor and content producer across campaigns, events and digital platforms. Experienced in creating clear, engaging content that connects with audiences. Detail-focused and reliable, delivering creative and administrative work for public-facing brands. Deeply engaged with the London and UK theatre landscape.

Experience

Marketing Assistant | Greenwich Theatre | May 2026 - Present

- Provide broad marketing support, including coordination, administration, design and video production.

Video Editor and Graphic Designer | Freelance | Oct 2024 - Present

- **Brief-based Delivery:** Lead on creative vision, scripting and production under tight deadlines.
- **Client Relationships:** Build long-term relationships across commercial, education and documentary sectors.
- **Project Work:** Delivered digital advertising assets and design for puppet theatre company Rent a Dinosaur.

Digital Content Producer, Marketing | Paprika Software, Tonbridge | Oct 2022 - Aug 2024

- **Content Production:** Produced the majority of the company's video and design assets across email campaigns, social media, website content and events coverage, including the Paprika France multi-channel campaign.
- **Engagement:** Helped double social media engagement over a six-month period through targeted content.
- **Operations:** Coordinated projects across departments, managed timelines and internal records, and developed and maintained the company style guide.
- **Communications:** Wrote clear, audience-focused copy for email campaigns, newsletters and guides.
- **Media Capture:** Captured and edited testimonials and event content and coordinated team photo shoots.

Video Editor and Graphic Designer | Freelance | Jun 2015 - Sep 2022

- **Project Delivery:** Led vision, scripting and production for diverse media projects including promotional campaigns and interview series.
- **Key Projects:** Delivered a software tutorial series for Wondershare, online courses for Jewellers Academy, survivor interviews for Yom HaShoah UK, and patient walkthroughs for Kensington Hair Clinic.

Usher | Theatre Royal Plymouth | Jun - Aug 2019

- Provided front-of-house support and audience assistance in a major regional producing theatre.

Key Skills

- **Video & Design:** Adobe (Premiere Pro, After Effects, Audition, Photoshop, InDesign), DaVinci, FCP, Canva.
- **Videography:** DSLR videography and Ronin gimbal operation.
- **Digital & Content:** WordPress, Constant Contact, Wistia, Buffer, Social Media (YouTube, X, Bluesky).
- **Administration & Coordination:** Microsoft Office, Google Workspace, Asana, managing deadlines.
- **Copywriting:** Brand, promotional and engagement-driven.

Education

BA Media Arts, First Class Honours | *University of Plymouth, UK* | 2012 - 2015