

Peter Chamberlain Cann

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Marketing creative, experienced in design and video.

I'm used to fast turnarounds, have a keen eye for detail and always take pride in my work.

Experience

Videographer / Designer, Marketing

Paprika Software, Tonbridge

Oct 2022 to Aug 2024

I took on the majority of video, design and photography work for the company, including:

- events coverage
- social posts
- quarterly internal and external newsletters
- email campaigns
- magazine advertorials
- the company style guide
- team photo shoots
- internal safety guides
- customer and employee surveys

I regularly wrote newsletter copy and video scripts, and edited colleagues' submissions to maintain a consistent voice for the company.

Freelance Video Editor

Jun 2015 to Sep 2022

Work included interviews with Holocaust survivors, jewellery courses, a documentary on dance in Kuwaiti cinema, DVD maker tutorials, an app explainer and a promo for a construction company.

I regularly established and maintained relationships with clients, negotiated contracts, pitched creative ideas, collaborated on key decisions and worked to tight deadlines.

Skills

Confident with:

Adobe Photoshop

Adobe InDesign

Adobe Premiere Pro

Adobe Audition

Final Cut Pro

DSLR/broadcast quality shooting

WordPress

Google Forms

YouTube, Wistia

Microsoft Office

Familiar with:

Adobe Illustrator

Adobe After Effects

Avid Media Composer

DaVinci Resolve

Constant Contact

Web design, HTML and CSS

Education

BA Media Arts, First Class Honours

University of Plymouth, UK

Sep 2012 - Jun 2015

Other

Usher, Theatre Royal Plymouth

Jun - Aug 2019